



THE K9 CLEAN UP GUIDE 2021

Your guide to getting involved with the
K9 Clean Up campaign 2021

27th - 30th AUGUST



THANKS FOR JOINING US!

Litter on our streets, parks and beaches is an on-going problem and in 2020 we showed the effect our dog owner community can have! This year, we want to reach more people than ever and you can help!

We hope you can use the resources in this guide to talk with your community and try to get more people involved in the Clean Up! Everybody that gets involved adds to the success of the campaign!

Make sure to use the #K9cleanup hashtag to track the campaign progress, see other's posts and add your posts to the campaign!

Invite Others

The more people that are involved in the campaign, the bigger effect we can have on our local areas. Social media is a great way to spread the word about the campaign and get other people to join us.

In the run up to the campaign and during, we will be posting across our social media about the campaign, tips and tricks for getting involved and stats about how the campaign is going!

We also have a hashtag, dedicated to our campaign! Whenever you're posting something related to the campaign, use the hashtag #K9cleanup!



@K9Nationlimited



@K9Nation



@K9Nationltd



@K9Nationlimited

#K9Cleanup 

RESOURCES - IMAGES

On the K9 Nation website you can find images for social platforms with information about the Clean Up! Click here to head straight to the resources page. You can share a post straight from the website for Facebook and Twitter, or download the images!

Instagram



Twitter / Facebook



RESOURCES - TEXT

You know best what will get your community to take part in the campaign but we want to make it as easy as possible for you to put a post together. We've created some example text you can use for your social media posts!



I'm taking part in the #K9cleanup campaign, 27th - 30th August! We're coming together to build a cleaner nation for everyone! Get involved here: <https://k9nation.dog/k9cleanup/>

I'm joining the #K9cleanup campaign, to help clean up the dog walks near me! The campaign is running from 27th - 30th August. Take part here: <https://k9nation.dog/k9cleanup/>

Litter on our streets is an ongoing problem and it's time we do something about it! I'm taking part in the #K9cleanup and so should you <https://k9nation.dog/k9cleanup/>

Join me in cleaning up our dog walks by taking part in the #K9cleanup campaign! The Clean Up is from 27th - 30th August! Get involved here: <https://k9nation.dog/k9cleanup/>



#K9Cleanup



TAKE A SELFIE

When you're out and about, taking part in the #K9cleanup campaign, make sure to grab a selfie of you and your dog and post it to social media using the campaign hashtag!



Sign-up Links

The K9 Nation website has more information about the campaign, more resources to create your own #K9cleanup posts, and tips and tricks for taking part.

www.k9nation.dog/k9cleanup

Thank you!

Thanks so much for joining us for the #K9cleanup campaign. Working together, we can make a difference!

If you have any questions, please contact: hello@k9nation.dog



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